



SARAH JEAN CHARNIAK

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## EXPERIENCE

### SARAH JEAN CHARNIAK

2012–Present, Portland, OR  
Freelance Sole Proprietor

*I've been freelancing since 1998 when I developed an online catalog for a local office furniture merchant, but I started focusing on it full time in 2012. I have primarily addressed the needs of small businesses and non-profits, developing custom marketing solutions online and offline.*

*See notable client work, along with full project descriptions at <http://sarahjean.co>*

### EMPIRECOVERS.COM

2007–2012, Jenkintown, PA  
Senior Designer

*I was the second hired employee of this ecommerce start-up, and helped it grow exponentially over the course of almost 5 years. I designed, developed, and maintained multiple ecommerce sites for Empire, as well as all printed promotional materials (catalogs, flyers, packaging, etc.). Like many start-up employees, responsibilities that went beyond my discipline were necessary. Therefore, I developed programming, project management, and analytical skills. I trained all new employees. I assisted in marketing, new product, and other business decisions. I was the go-to gal if there was a problem, whether for design, programming, or customer service. This position greatly expanded my skill set, and enhanced my abilities to learn quickly and adapt to new challenges.*

## EDUCATION

### ROSEMONT COLLEGE

2002-2006, Bryn Mawr, PA  
BFA Studio Art, Graphic Design Concentration

### MARIANAPOLIS PREPARATORY SCHOOL

1998-2002, Thompson, CT  
Graduated with Honors

I'm a designer and front-end developer with a passion for clarity and an eye for detail.

From forging a brand to executing the last line of code, I have been producing cohesive marketing solutions for clients for over 15 years.

With formal training in the Fine Arts with a concentration in Graphic Design, I have the technical skills and creative talent to transform nebulous ideas into attractive and effective materials.

## SKILLS / LANGUAGES

Adobe Creative Suite (including Photoshop, Illustrator, Flash, InDesign, and DreamWeaver), HTML/ XHTML/ HTML5, XML, javascript & jQuery, CSS1-3, ASP.NET 2.0, Commerce Server (enterprise ecommerce platform), WordPress (including custom theme and plugin development), Drupal, some Actionscript, some PHP, and some C#. And, of course, I know MS Office. I have collaborated on projects using custom build processes and svn/git and will easily adapt to your work environment. I pick up new software, processes, and languages very quickly.

*References available upon request.*

*Additional employment experience has been excluded for brevity. Questions? Just ask!*